

# U.S. Outlook

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Date	Indicator	For	Estimate	Consensus*	Previous Period
16-Feb-2016	Empire Manufacturing	Feb	-14	-10	-19.4
16-Feb-2016	NAHB Housing Market Index	Feb	61	60	60
16-Feb-2016	Net Long-term TIC Flows	Dec	NA	NA	\$31.4b
17-Feb-2016	Housing Starts	Jan	1130k	1180k	1149k
17-Feb-2016	Building Permits	Jan	1196k	1203k	1204k
17-Feb-2016	PPI Final Demand MoM	Jan	-0.2%	-0.2%	-0.2%
17-Feb-2016	PPI Ex Food and Energy MoM	Jan	0.1%	0.1%	0.1%
17-Feb-2016	Industrial Production MoM	Jan	-0.1%	0.4%	-0.4%
17-Feb-2016	Capacity Utilization	Jan	76.4%	76.7%	76.5%
17-Feb-2016	FOMC Meeting Minutes from Jan. 26-27				
18-Feb-2016	Philadelphia Fed Business Outlook	Feb	-4.5	-3.5	-3.5
18-Feb-2016	Initial Jobless Claims	13-Feb	277K	NA	269K
18-Feb-2016	Leading Index	Jan	-0.3%	-0.2%	-0.2%
19-Feb-2016	CPI MoM	Jan	-0.1%	-0.1%	-0.1%
19-Feb-2016	CPI Ex Food and Energy MoM	Jan	0.1%	0.2%	0.1%

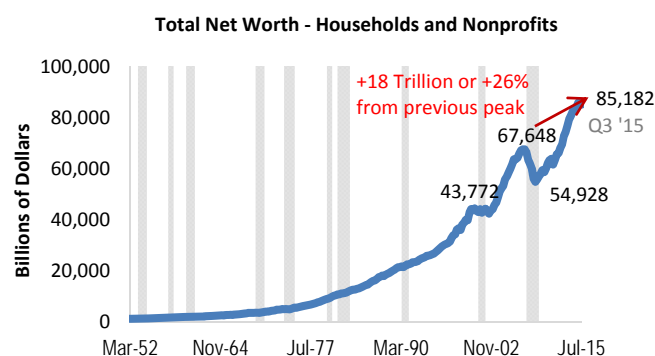
\*Consensus from Bloomberg

## One Monetary Step Too Far

We have become quite accustomed to financial crises over the past decade: the sub-prime crisis, the housing bubble collapse, the European sovereign debt crisis, Grexit, the oil crisis, and the list continues to grow.

Global central banks have largely fought these financial crises with extraordinary monetary policies, first pushing short-term interest rates to the zero-lower bound, then launching quantitative easing programs to help bring down long-term interest rates, and now they seem to be embarking on a brave new chapter of negative interest rates. They have gotten little to no help from fiscal policy, either because of severe budget constraints or lack of political will. The original goal of all these extraordinary monetary policy moves was, first, to bolster financial asset prices. During the depths of the Great Recession, U.S. household net worth plunged a whopping \$13 trillion, wiping out five-year's worth of wealth creation. But thanks, in part, to these extraordinary monetary policy measures, household net worth has soared by nearly \$30 trillion since. On this score, global central banks appear to have succeeded, at least for now.

## Household Net Worth Up \$30 Trillion Since 2009

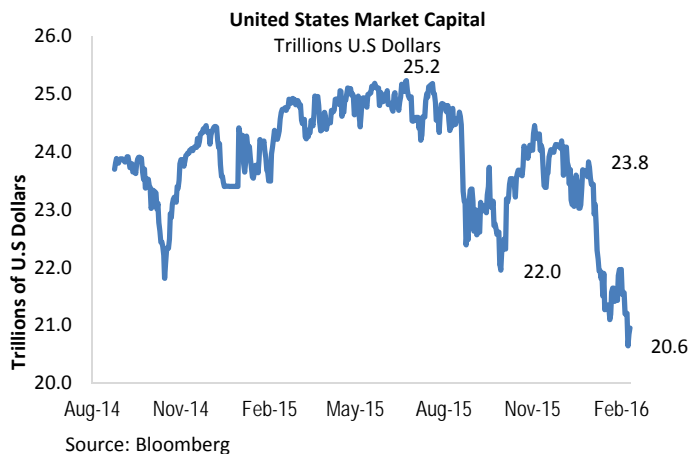


Source: Federal Reserve System

But since the New Year, bond and equity markets appear to be behaving like a U.S. and global recession is just around the corner. Over the past month and a half, long-term bond yields have plunged, the U.S. dollar has turned-tail and is on the decline, and U.S. stock markets have erased \$3.2 trillions of dollars in equity wealth.

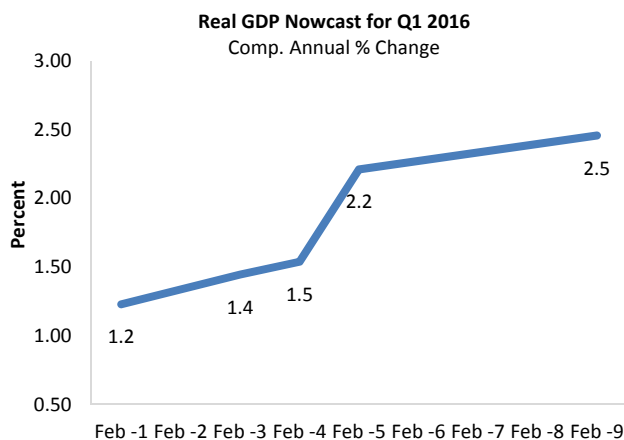
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### A Swift \$3.2 Trillion Plunge in U.S. Equities to Start the Year



Yet current U.S. economic indicators don't fit the puzzle. The latest initial jobless claims data remain at historically low levels (269K). Retail sales bounced back in January, and the Atlanta Fed's GDP Now estimate for Q1 2016 U.S. Real GDP growth has risen to 2.5%.

### U.S. Growth Looks Like It's Holding Up Well in Q1



So if it's not an imminent recession, what is the market signaling? Perhaps the market's behavior is just a repricing due to the end of extraordinary monetary policy accommodation. What the Fed giveth to asset values with ZIRP (Zero Interest Rate Policies), the Fed taketh away Non-ZIRP.

A second goal of extraordinary monetary policy accommodation was to punish the risk-averse, the money hoarders, with negative real rates of return on their cash. By doing so, they hoped to entice consumers and businesses to spend rather than save for a rainy day. It is

this second goal where the Fed and other central banks have stumbled, in my opinion.

From what I can tell, the biggest change over the past few weeks was the surprise announcement by the Bank of Japan on January 29<sup>th</sup> to follow the European Central Bank's lead and turn to a negative interest rate policy (NIRP). The move to a negative interest rate policy is experimental and may be a step too far.

To use a medical analogy, the side-effects of this monetary medicine may be worse than the disease. Judging by the behavior of bank stocks in Europe and elsewhere since the beginning of the year, investors seem to be rejecting the therapy. Indeed, amidst central banks' single-minded focus on stoking the demand for money by consumers and businesses, there has been little thought to the impact on the supply-side of the equation- the banking industries willingness and ability to lend.

Bank net interest rate margins have been crushed so badly that many bank stocks are now trading below their book values. Add to that onerous regulatory capital requirements and it gets hard to find a viable long-run lending model. The policies put in place in the wake of the Great Recession were designed to make the banking system stronger, but that may no longer be the case in a NIRP world.

After 10 years on monetary life support, I believe the economy needs some new therapies, global policy coordination on the fiscal stimulus front would be a refreshing change. Here in the U.S. we could use a dose of added spending on infrastructure, and R&D. Moreover it would be a mistake in my opinion for the Fed to move toward NIRP. Rather than stoking more demand for money from consumers and businesses, it could stoke more fear for our economic and financial future, or force banks to tighten lending standards, raise fees, or curtail bank lending all together. The impact of NIRP on the functioning of money market funds is still very uncertain and risky. The Fed was probably right to stay away from negative interest rates when they first considered it back in 2010.

## Major Economic Indicators

Economic Data	History								Forecast				Yr/Yr % chg or Annual Avg.			
	2014.1	2014.2	2014.3	2014.4	2015.1	2015.2	2015.3	2015.4	2016.1	2016.2	2016.3	2016.4	2013	2014	2015	2016
Real GDP*	-0.9	4.6	4.3	2.1	0.6	3.9	2.0	0.7	2.3	2.4	2.5	2.2	1.5	2.4	2.4	2.1
Personal Consumption Expenditures*	1.3	3.8	3.5	4.3	1.7	3.6	3.0	2.2	2.9	3.0	2.9	2.8	1.7	2.7	3.1	2.8
Non-residential Fixed Investment*	8.3	4.4	9.0	0.7	1.6	4.1	2.6	-1.8	2.8	2.3	2.7	3.0	3.0	6.2	2.9	2.1
Private Housing Starts (000s units)	934	984	1,029	1,055	978	1,158	1,153	1,133	1,170	1,225	1,230	1,250	928	1,001	1,105	1,219
Vehicle Sales (mill. Units, annualized)	15.7	16.5	16.7	16.8	16.6	17.1	17.8	17.8	17.9	17.8	17.6	17.6	15.5	16.4	17.3	17.7
Industrial Production*	3.6	5.7	3.9	4.7	-0.3	-2.3	2.8	-3.4	1.8	1.9	1.9	1.8	1.9	3.7	1.3	0.7
Nonfarm Payroll Employment (mil.)	137.8	138.6	139.3	140.1	140.8	141.5	142.2	142.9	143.4	144.0	144.6	145.2	136.4	138.9	141.8	144.3
Unemployment rate	6.6	6.2	6.1	5.7	5.6	5.4	5.2	5.0	4.9	4.8	4.8	4.7	7.4	6.2	5.3	4.8
Consumer Price Index* (percent)	2.1	2.4	1.2	-0.9	-3.1	3.0	1.6	0.2	0.9	2.0	2.0	2.1	1.5	1.6	0.1	1.4
"Core" CPI* (percent)	1.8	2.2	1.4	1.5	1.7	2.5	1.7	2.1	1.8	1.8	1.9	2.0	1.8	1.7	1.8	1.9
PPI (finished goods)* (percent)	4.1	3.5	0.4	-5.1	-11.2	3.6	0.4	-5.8	-1.0	1.6	2.1	2.5	1.2	1.9	-3.3	-0.4
Trade Weighted Dollar (Fed BOG, major)	76.9	76.4	77.6	82.5	89.3	90.1	91.7	93.1	94.9	95.1	96.2	97.3	75.9	78.4	91.0	95.9
Crude Oil Prices -WTI (\$ per barrel)	99	103	98	73	48	58	46	42	31	33	36	38	98	93	49	35

\*Quarterly Data Percent Change At Annual Rate; Annual Data Year-on-Year % Chg, or Annual Average.

Financial Data	History								Forecast				Annual Average			
	2014.1	2014.2	2014.3	2014.4	2015.1	2015.2	2015.3	2015.4	2016.1	2016.2	2016.3	2016.4	2013	2014	2015	2016
S & P 500	1,835	1,900	1,976	2009	2,064	2,102	2,027	2,052					1,644	1,930	2,061	
Dow Jones Industrial Average	16,177	16,604	16,954	17,345	17,808	18,004	17,077	17,475					15,010	16,770	17,591	
Federal Funds Rate (effective)	0.07	0.09	0.09	0.10	0.11	0.12	0.13	0.16	0.37	0.46	0.63	0.71	0.11	0.09	0.13	0.54
Treasury-3 Month Bills (yield)	0.05	0.03	0.03	0.02	0.02	0.02	0.04	0.13	0.28	0.33	0.52	0.60	0.06	0.03	0.05	0.43
Treasury-2 Year Notes (yield)	0.37	0.42	0.52	0.54	0.60	0.61	0.69	0.84	0.81	0.96	1.12	1.35	0.31	0.46	0.69	1.06
Treasury-5 Year Notes (yield)	1.60	1.66	1.70	1.60	1.46	1.53	1.56	1.58	1.36	1.62	1.77	1.94	1.17	1.64	1.53	1.67
Treasury-10 Year Notes (yield)	2.77	2.62	2.50	2.28	1.97	2.16	2.22	2.19	1.96	2.12	2.30	2.47	2.35	2.54	2.14	2.21
Treasury-30 Year Notes (yield)	3.68	3.44	3.27	2.97	2.55	2.88	2.96	2.96	2.76	2.83	2.92	3.11	3.44	3.34	2.84	2.91
Prime Rate	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.29	3.50	3.58	3.75	3.83	3.25	3.25	3.26	3.67
Libor 3-Mo. U.S. Dollar	0.26	0.25	0.24	0.25	0.30	0.30	0.33	0.43	0.62	0.67	0.86	0.95	0.28	0.25	0.34	0.78
Mortgage-30 Year (yield)	4.36	4.23	4.14	3.96	3.72	3.82	3.95	3.90	3.81	3.97	4.15	4.32	3.98	4.17	3.85	4.06
BAA Corporate (yield)	5.12	4.82	4.74	4.73	4.50	4.83	5.24	5.42	5.40	5.54	5.65	5.88	5.10	4.85	5.00	5.62

Source: Bank of the West Economics, Bloomberg, Federal Reserve