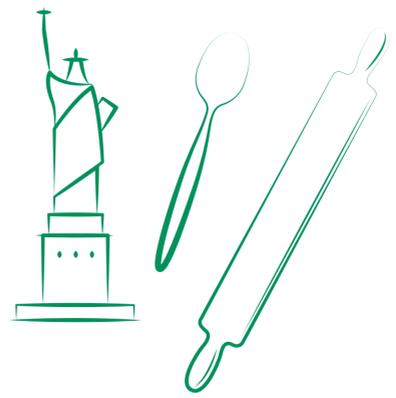
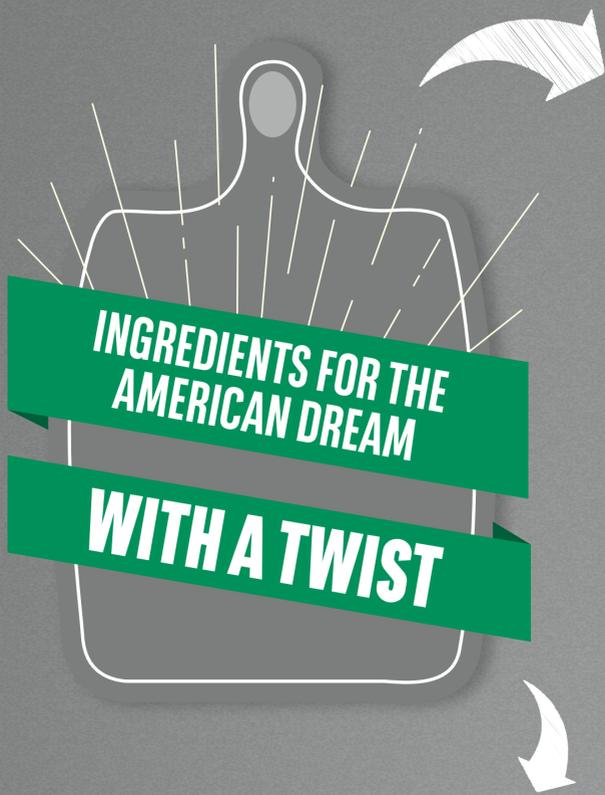




MILLENNIALS' RECIPE FOR THE AMERICAN DREAM



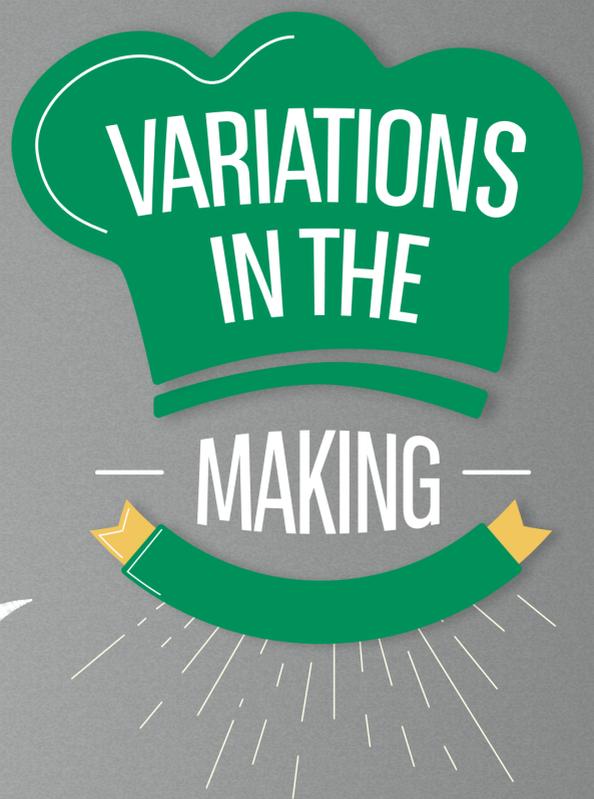
Like previous generations, millennials want the classic American Dream of owning a home, paying off debt, and someday retiring—as well as new ingredients. Here are some details about the new perspective on the American Dream that emerged in Bank of the West's 2017 Millennials Study.



THE TOP (TRADITIONAL) INGREDIENTS FOR THE AMERICAN DREAM (AS RANKED BY MILLENNIALS IN THE SURVEY)



THE TOP (NON-TRADITIONAL) INGREDIENTS FOR THE AMERICAN DREAM:



MORE MILLENNIALS ARE SAVING TO



85% OF MILLENNIALS ARE CONFIDENT THAT THEY WILL ATTAIN THE AMERICAN DREAM, BUT HALF DON'T HAVE A FINANCIAL PLAN IN PLACE.

67% OF MILLENNIALS BELIEVE THEY HAVE MORE OPPORTUNITY TO BE SUCCESSFUL THAN THEIR PARENTS.

For more information and results of Bank of the West's 2017 Millennials Study, visit <http://gowe.st/mill2017>